1

3

4

5

O

10

11 12

13

14

15

16

17

18

19

2021

22

IN THE SUPERIOR COURT OF THE STATE OF WASHINGTON IN AND FOR KING COUNTY – SEATTLE DIVISION

KRYSTIL SMITH and TYLER LOBDELL, derivatively on behalf of COSTCO WHOLESALE CORPORATION,

Plaintiffs,

v.

ROLAND MICHAEL "RON" VACHRIS, WALTER CRAIG JELINEK, HAMILTON EVANS JAMES, SUSAN LYNNE DECKER, KENNETH DARNELL DENMAN, RICHARD ALAN GALANTI, SALLY M. JEWELL, CHARLES THOMAS MUNGER, JEFFREY S. RAIKES, JOHN WILLIAM STANTON, MARY AGNES "MAGGIE" WILDEROTTER, WALTER FREDRICK SHAFER III, JOHN CHRISTOPHER SULLIVAN. **ROBERT** CRAIG WILSON, TIMOTHY LEE ROSE, SARAH CATHERINE GEORGE (FORMERLY WEHLING), and JEFF COLE,

Defendants,

-and-

COSTCO WHOLESALE CORPORATION,

Nominal Defendant.

No. 22-2-08937-7 SEA

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

TABLE OF CONTENTS

		<u>Pa</u>	<u>ze</u>
TAB	LE OF	AUTHORITIES	iii
INTR	RODUC	TION & RELIEF REQUESTED	.1
STAT	ГЕМЕР	NT OF FACTS	.2
I.		SALE OF CHEAP ROTISSERIE CHICKENS IS A MAJOR COMPONENT OF TCO'S CURRENT BUSINESS MODEL.	.3
II.	COS	TCO HAS COMPLETE CONTROL OVER ITS CHICKENS	.3
	A.	Costco Entered the Poultry-Production Business to Supply Itself with Cheap Meat.	.3
	B.	Costco has Complete Control Over its Growers.	.4
	C.	Growers (Predictably) Cannot Adequately Care for Chickens While Following Costco's Mandated Practices.	.5
III.	COS	TCO'S BIRDS ARE UNLAWFULLY ABANDONED AND NEGLECTED	.6
IV.	DEF	ENDANTS CAUSE, AND KNOW OF, COSTCO'S ILLEGAL PRACTICES	.8
	A.	Defendants Have Control Over, and Knowledge of, Costco's Neglect and Abandonment due to Their Respective Roles.	.8
	B.	Defendants Were Made Further Aware of Costco's Illegal Neglect and Abandonment Through Public Articles, Videos, Outcry, and Controversy	.9
STAT	ГЕМЕ	NT OF ISSUES1	0
EVID	DENCE	RELIED UPON	1
ARG	UMEN	T & AUTHORITY1	. 1
I.	STA	NDARD1	1
II.	SHA	REHOLDER-PLAINTIFFS ADEQUATELY ALLEGED DEMAND FUTILITY. 1	2

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

56 Woodward Street • San Francisco, CA 94013 (888) 581-8797 • alene@legalimpactforchickens.org

1	A.	Defendants Face a Substantial Likelihood of Liability for Breaching Their Duty to act Lawfully		
2			J	
3		1.		Duty to act Lawfully is Independent of the Duties of Care and alty
4		2.		FAC Adequately Alleges Defendants Breached Their Duty to act fully
5 6			a.	Costco's Poultry Production Practices Violate Nebraska and Iowa laws
7			b.	Defendants Were put on Notice of the Horror Involved in Costco's Practices
8	В.			r Defendants Also Face a Substantial Likelihood of Liability for Their Fiduciary Duty of Loyalty25
9			_	
10		1.	Mecl	Director Defendants did not Institute a Well-Functioning Oversight hanism and did not Express a "Belief" Costco's Neglect and adonment is "Legal."
11		2		-
12		2.		co has Suffered Significant Reputational Harm and is Exposed to stantial Financial Penalties
13	C.			Face a Substantial Likelihood of Liability for Making Costco Act
14	CONCLUSIO			32
15	CONCLUSIO	OIN	••••••	
16				
17				
18				
19				
20				
21				
22				

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

TABLE OF AU CASES	THORITIES
Aronson v. Lewis, 473 A.2d 805 (Del. 1984)	26
Ashcroft v. Iqbal, 556 U.S. 662, 678 (2009)	30
Barovic v. Ballmer, 72 F. Supp. 3d 1210 (W.D. Wash. 2014)	12
Burwell v. Hobby Lobby Stores, Inc., 573 U.S. 682 (2014)	32
In re Caremark Int'l Inc. Deriv. Litig., 698 A.2d 959 (Del. Ch. 1996)	passin
City of Detroit Police & Fire Ret. Sys. on Behalf of 2022 WL 2387653 (Del. Ch. June 30, 2022)	of NiSource, Inc. v. Hamrock, 20
Clingman & Hanger Mgmt. Assocs., LLC v. Knob 2018 WL 2006763 (S.D. Fla. Jan. 9, 2018)	el, 14, 21, 22
In re Clovis Oncology, Inc. Derivative Litig., 2019 WL 4850188 (Del. Ch. Oct. 1, 2019)	30
Cort v. Ash, 422 U.S. 66 (1975)	13, 15
Cutler v. Phillips Petrol. Co., 881 P.2d 216 (Wash. 1994)	11
Diimmel v. Morse, 218 P.2d 334 (1950)	25
Enter. Timber, Inc. v. Washington Title Ins. Co., 457 P.2d 600 (Wash. 1969)	25
In re F5 Networks, Inc., 166 Wn.2d 229 (2009)	12, 13
Frigidaire Sales Corp. v. Union Properties, Inc.,	22
PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS	ANIMAL LAW OFFICES, PLLC 114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

1	Grassmueck v. Barnett, 281 F. Supp. 2d 1227 (W.D. Wash. 2003)25
3	Hazout v. Tsang Mun Ting, 134 A.3d 274 (Del. 2016)16
4	Horman v. Abney, 2017 WL 242571 (Del. Ch. Jan. 19, 2017)
5	In re Infousa, Inc., 2007 WL 3325921 (Del. Ch. Aug. 13, 2007)
7	In re Investors Bancorp. Inc. Stockholder Litigation, 177 A.3d 1208 (Del. 2017)15
3	Jackson v. Quality Loan Serv. Corp., 347 P.3d 487, 490 (Wash. Ct. App. 2015)30
10	J.S. v. Vill. Voice Media Holdings, L.L.C., 359 P.3d 714 (Wash. 2015)11
11	Kandell on behalf of FXCM, Inc. v. Niv, 2017 WL 4334149, at *18 (Del. Ch. Sept. 29, 2017)25
12	Louisiana Mun. Police Employees' Ret. Sys. v. Pyott, 46 A.3d 313 (Del. Ch. 2012), rev'd on other grounds, 74 A.3d 612 (Del. 2013)
14 15	In re Massey Energy Co., 2011 WL 2176479 (Del. Ch. May 31, 2011)
16	McCall v. Scott, 239 F.3d 808 (6th Cir. 2001)24
17 18	Melbourne Mun. Firefighters' Pension Tr. Fund on Behalf of Qualcomm, Inc. v. Jacobs, 2016 WL 4076369 (Del. Ch. Aug. 1, 2016), aff'd, 158 A.3d 449 (Del. 2017)26
19	<i>Miller v. AT&T</i> , 507 F.2d 759 (3d Cir. 1974)
20	Miller v. Yates, 834 P.2d 36 (Wash. Ct. App. 1992)7
22	PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS ANIMAL LAW OFFICES, PLLC 114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS
56 Woodward Street • San Francisco, CA 94013
(888) 581-8797 • alene@legalimpactforchickens.org

	PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS ANIMAL LAW OFFICES, PLLC 114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com
22	webster.com/dictionary/accepted
21	Merriam-Webster, accepted, https://www.merriam-
20	Melvin A. Eisenberg, <i>The Duty of Care of Corporate Directors and Officers</i> , 51 U. PITT. L. REV. 945, 945 (1990)
19	The Duty To Act Lawfully, 20A Tex. Prac., Business Organizations § 36:11 (3d ed.)
18	(1997)
16 17	Aleta G. Estreicher & Warren S. Green, <i>Heavy Duty II: Forming A Business Entity in the United States</i> , 17 N.Y.L. Sch. J. Int'l & Comp. L. 307, 323
15	OTHER AUTHORITIES
	Nebraska Livestock Animal Welfare Act, Neb. Rev. Stat. § 54-901, et seqpassim
14	Iowa Livestock Neglect Law, Iowa Code § 717.2passim
13	STATUTES
12	906 A.2d 27 (Del. 2006)
11	In re Walt Disney Co. Derivative Litig.,
10	United Food & Com. Workers Union v. Zuckerberg, 262 A.3d 1034 (Del. 2021)11, 12, 13
9	183 Wn.2d 820 (2015)11
8	Trujillo v. Nw. Tr. Servs.,
7	Stone ex rel. AmSouth Bancorporation v. Ritter, 911 A.2d 362 (Del. 2006)28
6	South v. Baker, 62 A.3d 1 (Del. Ch. 2012)25, 26
5	314 P.3d 1109 (Wash. 2013)
4	In re Parentage of C.M.F.,
3	In re Oracle Corp. Deriv. Litg., 2018 WL 1381331 (Del. Ch. Mar. 19, 2018)12
2	885 A.2d 233 (Del. Ch.), <i>aff'd</i> , 884 A.2d 512 (Del. 2005)
1	Nevins v. Bryan,

LEGAL IMPACT FOR CHICKENS 56 Woodward Street • San Francisco, CA 94013

Merriam-Webster, <i>common</i> , https://www.merriam-webster.com/dictionary/common	20
Richard S. Saver, Medical Research Oversight from the Corporate Governance Perspective: Comparing Institutional Review Boards and Corporate Boards, 46 WM. & MARY L. REV. 619, 672 (2004)	14
Tammy Real-McKeighan, <i>No Charges Filed After Chickens Die from Truck Fire at LPP</i> , https://fremonttribune.com/news/local/no-charges-filed-after-chickens-die-from-truck-fire-at-lpp/article_a505a0bf-7c5e-5f8e-a4dc-ab79bb9c50fc.html (last visited Sept. 1, 2022)	7
1, 2022)	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

56 Woodward Street • San Francisco, CA 94013 (888) 581-8797 • alene@legalimpactforchickens.org

INTRODUCTION & RELIEF REQUESTED

Defendants control Costco. This shareholder derivative action arises from Defendants' disregard for the basic fiduciary duties that they, as Costco's directors and officers, owe Costco—and from Defendants' decision to make Costco act *ultra vires*. The Shareholder-Plaintiffs bring this case on Costco's behalf, to protect Costco's fundamental interest in following the law.

As Shareholder-Plaintiffs allege in the First Amended Complaint ("FAC"), Defendants knowingly cause and permit Costco to neglect and abandon chickens, in violation of applicable laws. Indeed, under Defendants' leadership, Costco regularly lets its chickens die, slowly, from thirst, hunger, illness, and injury. Defendants' actions and inactions have thus harmed Costco's most fundamental interest: its interest in following the law. These actions and inactions have also exposed Costco to financial harm and have negatively impacted, and will continue to diminish, Costco's reputation.

Each Defendant faces a substantial likelihood of liability for breaching their fiduciary duties and making Costco act *ultra vires*. The Director Defendants thus cannot be trusted to impartially decide whether Costco should sue Defendants (including *themselves*) for the claims alleged in the FAC. Pe-suit demand on the Director Defendants (*i.e.*, asking them to sue themselves) must therefore be excused as futile. Indeed, the FAC sufficiently alleges: (1) Defendants face a substantial likelihood of liability for breaching their fiduciary duty to act lawfully, by knowingly causing Costco to violate applicable animal-welfare laws (Count I); (2) the Director Defendants face a substantial likelihood of liability for breaching their fiduciary duty of loyalty by failing to take corrective measures or otherwise stop Costco from violating the law

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19

21

22

despite ample "red flags" that would have spurred a reasonable director to act (Count II); and (3) Defendants face a substantial likelihood of liability for causing Costco to engage in illegal (and thus *ultra vires*) acts (Count III). Defendants' Motion to Dismiss, based solely on Shareholder-Plaintiffs' "failure" to make a demand on Costco's Board of Directors must, therefore, be denied.

STATEMENT OF FACTS

Defendants¹ have wrongfully employed, and are causing Costco Wholesale Corporation to continue to pursue, an illegal business strategy. See FAC ¶¶ 1–7. Pursuant to that business strategy, Defendants cause Costco to: (1) breed chickens to grow so fast many become disabled and cannot stand under their own weight, id. ¶ 3; (2) dump hundreds of thousands of genetically vulnerable birds on Costco's inexperienced contract growers, id. ¶¶ 86, 117, 119; (3) fail to establish any realistic means for the numerous, predictably disabled birds to reach food and water, id. ¶¶ 51, 127–29; and (4) fail to provide individualized veterinary care for injured, suffering birds, id. ¶ 51. Indeed, Defendants knowingly permit a significant number of disabled birds to die slowly from hunger, thirst, injury, and illness. See, e.g., id. ¶ 3. This is illegal.

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

¹ "Defendants" are Roland Michael Vachris, Walter Craig Jelinek, Hamilton Evans James, Susan Lynne Decker, Kenneth Darnell Denman, Richard Alan Galanti, Sally M. Jewell, Charles Thomas Munger, Jeffrey S. Raikes, John William Stanton, Mary Agnes Wilderotter, Walter Fredrick Shafer III, John Christopher Sullivan, Robert Craig Wilson, Timothy Lee Rose, Sarah Catherine George, and Jeff Cole. The "Director Defendants" are Vachris, Jelinek, James, Decker, Denman, Galanti, Jewell, Munger, Raikes, Stanton, and Wilderotter. The "Officer Defendants" are Vachris, Jelinek, Galanti, Shafer, Sullivan, Wilson, Rose, George, and Cole.

I. THE SALE OF CHEAP ROTISSERIE CHICKENS IS A MAJOR COMPONENT OF COSTCO'S CURRENT BUSINESS MODEL.

Costco, a membership-based retailer, offers its members low prices on a wide range of products. FAC ¶ 1. A well-known, key feature of Costco's current business model is using cheap rotisserie chickens to drive foot traffic and encourage membership renewals. *Id.* ¶¶ 1, 155. For over a decade, despite inflation and sharply rising input costs, Costco has sold those iconic chickens for just \$4.99 each. *Id.* ¶ 1. Last year, Costco sold over 100 million chickens. *Id.*

Given the significance of Costco's rotisserie-chicken strategy to its current business model, it is widely recognized that "Costco is willing to go to extreme lengths to keep its chickens at \$4.99." *Id.* Thus, to lower input costs by supplying itself with large quantities of cheap meat, Costco established its owned-and-controlled subsidiary, Lincoln Premium Poultry, LLC ("LPP"). *Id.* ¶¶ 48–49. Defendant Shafer, Costco's Senior Vice President, leads LPP. *Id.* ¶ 49.

II. COSTCO HAS COMPLETE CONTROL OVER ITS CHICKENS.

Costco owns and controls the chickens referenced herein throughout their lives—either directly or through LPP. FAC ¶¶ 50, 63. Costco controls the birds' breeding, *environment*, *living conditions*, and deaths. *Id.* \P 64.

A. Costco Entered the Poultry-Production Business to Supply Itself with Cheap Meat.

Costco spent approximately half-a-billion dollars building a poultry production facility in Nebraska, to supply itself with cheap rotisserie chickens. FAC ¶¶ 65–66, 156.

Costco controls its chickens' genetics through selective breeding. *Id.* \P 68. Costco *chooses* to breed birds that grow excessively fast. *Id.* \P 107. Costco chickens start their lives at Costco's

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

1

hatchery and are then brought to Costco's growers' factory farms, in Nebraska and Iowa, to be fattened for slaughter. *Id.* ¶¶ 69, 47. The birds are slaughtered at Costco's slaughterhouse. *Id.* ¶ 69.

Costco set up LPP to operate Costco's poultry facility. *Id.* ¶ 70. LPP slaughters and processes chickens exclusively for Costco. FAC ¶ 73.

B. Costco has Complete Control Over its Growers.

Costco, through LPP, recruited approximately 120 individuals to become contract growers. FAC ¶ 80. These new recruits obtained land in line with Costco's specifications for factory-farm placement. *Id.* Costco encouraged each individual to build four-to-twelve barns on their land. *Id.*

Most of the individuals with whom Costco contracts have no prior poultry-raising experience. Id. ¶ 82. Costco is responsible for training them on how to care for chickens, and for setting the animal-welfare standards and practices they follow. Id. The growers rely solely on that training. Id. ¶ 85.

Costco actually *prefers* inexperienced growers who are blank slates for Costco's instruction (including on the improper practices identified herein and in the FAC). FAC ¶ 83. Indeed, in a Costco promotional video, an inexperienced Costco grower stated: "60,000 birds showed up to our farm, and our lives have been changed forever...[I]t's not been a learning curve—it's been a learning line straight up. *Sometimes backwards*." *Id.* ¶ 84 (emphasis added). Costco and LPP pressure new growers (without chicken-raising experience) to raise as many as 190,000 birds *every six-weeks*. *Id.* ¶ 86.

Costco encourages its growers to sign fifteen-year contracts. Id. ¶ 87. Growers' factory

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

farms and equipment are built according to Costco's specifications. Id. ¶ 88. As a result, it is nearly impossible for a grower to profitably repurpose the factory farm and equipment, should the grower want to end their relationship with Costco. Id. Further, Costco's growers are required to take out large loans to finance building factory farms to Costco's specifications. FAC ¶ 89. Because of their burdensome debt, fifteen-year contracts, expensive and hard-to-repurpose factory farms, and lack of prior chicken-raising experience, growers are beholden to Costco's decision making and under Costco's control. Id. ¶ 90.

Costco not only controls the design of growers' farms and equipment; it also dictates the conditions under which growers keep Costco's birds. *Id.* ¶ 92. Growers rely solely on Costco, through LLP, for technical instructions for raising birds and follow a Costco-prescribed regimen regarding, among other things, the birds' food, light, and temperature. *Id.* ¶¶ 93–94. Growers also rely on Costco for veterinary services. *Id.* ¶ 95.

Unsurprisingly given the above, growers are particularly susceptible to Costco's influence. $Id. \P 102$. Indeed, growers are so powerless that one agricultural economics expert referred to a Costco grower's role as like "an indentured servant" or "a chicken house janitor." FAC $\P 97$. The growers' factory-farm facilities have similarly been called "Costco-sponsored chicken houses" and "Costco's grow farms." $Id. \P 98$.

C. Growers (Predictably) Cannot Adequately Care for Chickens While Following Costco's Mandated Practices.

A single Costco grower's barn may hold more than 45,000 chickens. FAC ¶ 115. Those barns are over-crowded and, as a result, birds are forced to live amidst their own waste. Id. ¶ 114. Each individual grower has multiple, crowded barns. Id. ¶ 116. A single grower may have as

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

4

6

8

10

11 12

13

14

15

16 17

18

19

20

2122

many as 360,000 birds at once. *Id.* ¶ 117.

Given the birds' obvious, predictable health problems (discussed herein), the fact that Costco selects inexperienced growers, the fact that the growers are entirely reliant on Costco (through LPP) for training, and the immense financial pressure placed on growers, it is essentially impossible for Costco growers to take proper care of 360,000 birds—many of which are injured or disabled. *Id.* ¶ 118. Costco knows of that impossibility. *Id.*

III. COSTCO'S BIRDS ARE UNLAWFULLY ABANDONED AND NEGLECTED.

Costco's treatment of its chickens from *birth to slaughter* violates applicable animalwelfare laws.

Costco intentionally breeds its chickens to grow unnaturally fast. FAC ¶ 107. Birds bred to grow unnaturally fast (like Costco's) have unique health problems that require individualized care and veterinary treatment. Id. ¶ 108. For example, due to their fast growth, Costco's birds often fall on their backs and cannot stand up. Id. ¶ 121. The birds, therefore, become completely disabled and cannot access food or water without help. Id. If such help is not provided, the birds predictably die from thirst or starvation. Id. ¶ 108.

Costco, however, fails to provide any means for its *many* disabled birds to access food and water. *See, e.g., id.* ¶ 136 (citing footage of Costco chickens with severe, immobilizing limb deformities and metabolic disease resulting in birds becoming disabled); *id.* ¶131 (citing Costco factory-farm footage of decaying birds that died from thirst, hunger, illness, or injury); *id.* ¶ 163 (citing Defendant Sullivan's admission that above-mentioned footage shows "normal and uneventful activity" for a Costco contract grower); *id.* ¶ 164 (citing LPP's admission that the

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19

21

22

grower in question was simply "following" the "process" LPP had "laid out for" growers). Costco's failure to provide basic care constitutes *neglect*² and *abandonment* and thus violates both the Nebraska Livestock Animal Welfare Act, Neb. Rev. Stat. § 54-901, *et seq.* ("NLAWA") and the Iowa Livestock Neglect Law, Iowa Code § 717.2 ("ILNL").

Further, excessively fast-growing birds, like Costco's, have unique health problems including, but not limited to, lung, bone, and heart defects that require individualized veterinary care. FAC ¶ 125. Lacking such care, many of Costco's chickens suffer and die prematurely. *Id.* ¶ 108. Costco's unnaturally fast-growing birds also frequently lose feathers on their underside, exposing their skin to the dirty, excrement-laden³ factory-farm floor. *Id.* ¶ 109. That direct floor contact causes injury and ammonia burns. *Id.* Ammonia burns also require specialized care, including veterinary treatment. *Id.* ¶ 108. But Costco *declines* to provide such care to its birds, in direct violation of applicable laws, leaving them to suffer and die from their injuries. *See e.g.*, FAC ¶ 135 (citing footage showing Costco birds with open, untreated wounds); *id.* ¶ 136 (citing

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

_

² In addition to neglecting birds at its growers' factory farms, Costco also neglects birds at Costco's slaughterhouse. See FAC ¶ 141. For example, Costco denied food and water to approximately 30,500 chickens for over twenty-four hours in January 2020, resulting in the death of 1,622 birds. Id. ¶ 142. A government agent concluded "the prolonged time being held...without access to food and water, in crowded conditions, led to the" chickens' preventable deaths. Id. Shockingly, less than a month after this action was filed, Costco once again caused the preventable, pre-slaughter deaths of over 1,000 chickens. See Tammy Real-McKeighan, No Charges Filed After Chickens Die from Truck Fire LPP.at https://fremonttribune.com/news/local/no-charges-filed-after-chickens-die-from-truck-fire-atlpp/article a505a0bf-7c5e-5f8e-a4dc-ab79bb9c50fc.html (last visited Sept. 1, 2022); see also Miller v. Yates, 834 P.2d 36, 38 (Wash. Ct. App. 1992) (acknowledging court took judicial notice of information published in newspaper).

³ Costco removes excrement from factory farms *just once per year*. See FAC ¶ 138.

footage showing diseased Costco chicks exacerbated by unclean conditions). Costco leaves yet other birds to suffer and die from being trapped in feeders. *Id.* ¶ 137 (citing Costco factory-farm footage showing a dead chick that apparently died from dehydration).

IV. DEFENDANTS CAUSE, AND KNOW OF, COSTCO'S ILLEGAL PRACTICES.

Defendants cause, know of, and consciously ignore red flags illuminating, Costco's illegal neglect and abandonment. FAC ¶ 52. This is clear—Costco's illegal actions were exposed in, amongst other places: (1) a 2021 New York Times piece entitled The Ugly Secrets Behind the Costco Chicken ("Ugly Secrets"); (2) numerous targeted social media posts and an online petition; (3) an online video specifically addressing Costco "executives;" and (4) videos created by Mercy for Animals ("MFA"), including one on which Defendant Sullivan publicly commented. FAC ¶ 52. Defendants also have knowledge of, and control over, Costco's illegal practices due to their roles with Costco.

A. Defendants Have Control Over, and Knowledge of, Costco's Neglect and Abandonment due to Their Respective Roles.

The Defendants have control over Costco's major projects and decisions, including Costco's poultry production. FAC \P 150. In fact, as even the heavily redacted Costco Board minutes—produced in response to Shareholder-Plaintiffs' Request—make clear, the Director Defendants frequently considered and discussed issues concerning Costco's poultry production practices (including those identified in *Ugly Secrets*). *See* Mot. at 20; Roberts Decl. Exs. 4, 5, 7, 8.

Defendants Vachris, Jelinek, Galanti, and Sullivan are high-level Costco officers who oversee Costco's operations and its major projects and decisions, including Costco's poultry

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

22

production. See FAC ¶ 151. Defendants Shafer, Wilson, Rose, George, and Cole are Costco officers whose roles specifically cover Costco's chicken breeding, raising, and slaughtering. Id. ¶ 152. Each Officer Defendant knows of, and facilitates, Costco's treatment of chickens. Id. Indeed: Defendant Jelinek publicly gave Costco's "rotisserie chicken" credit for encouraging customers to renew their memberships during the COVID-19 pandemic; Defendant Galanti has spoken publicly about how important it is for Costco to keep its chicken prices low; Costco's current strategy (implemented by Defendants) places great weight on decreasing Costco's cost of obtaining chickens; and Costco is involved (through Defendants) in a dispute with Tyson Foods, Inc. regarding Costco's concern over the price of buying chicken meat from third parties. Id. ¶ 155–56.

B. Defendants Were Made Further Aware of Costco's Illegal Neglect and Abandonment Through Public Articles, Videos, Outcry, and Controversy.

Costco's current chicken-raising method—with its inherent neglect and abandonment—has been in the news, has been the subject of publicly available videos, including one targeting Costco's "executives," and has caused public outcry. FAC ¶ 158. Indeed, Defendants were put on notice of Costco's illegal poultry production practices through (at least) the following:

First, multiple batches of footage were released publicly, showing routine, ongoing neglect and abandonment of Costco's chickens—and Defendant Sullivan admittedly watched one video of such footage. See, e.g., id. ¶¶ 67, 161; Ugly Secrets at 2.

Second, the New York Times, a global publication with millions of readers, published *Ugly Secrets*, and Defendant Sullivan provided comment. *Ugly Secrets* at 1–2. The Board *admits* discussing *Ugly Secrets* at meetings. *See* Mot. at 20. Further, in direct response to *Ugly Secrets*

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

Costco (through Defendants) released multiple public statements. See Roberts Decl., Ex. 3, 6.

Third, there was public outery against Costco's mistreatment of chickens, specifically addressing Costco's "executives." The outery included: (1) a repeatedly shared May 2021 social-media video showing footage of Costco's illegal mistreatment of birds, and specifically calling out or mentioning Defendants Jelinek, Wilson, James, Decker, Denman, and Jewell; (2) "tags" of Defendants Decker, Denman, and Jewell in February-through-May 2021 "tweets" alerting those Defendants to Costco's mistreatment of chickens and including footage; (3) the website, "richard-galanti.com," containing Defendant Galanti's picture, discussing details of Costco's mistreatment of chickens, and concluding: "It's time for Richard Galanti and Costco to put an end to this animal abuse;" and (4) a popular "Change.org" petition directed to Defendants Jelinek, Galanti, Vachris, Wilson, and George, detailing Costco's mistreatment of chickens and linking to *Ugly Secrets*. FAC ¶¶ 172–78.

Taken together, these sources leave no doubt that Defendants knew of, and ignored "red flags" illuminating, Costco's illegal mistreatment of its chickens. To date, by knowingly *continuing* to leave Costco's animals to die, slowly, from preventable things like thirst and dehydration, Defendants *continue* to cause Costco to violate the law.

STATEMENT OF ISSUES

Whether the Court should deny Defendants' Motion and permit this action to proceed to discovery, where Shareholder-Plaintiffs adequately alleged that pre-suit demand is excused as futile because Defendants face a substantial likelihood of liability for both: (1) breaching their fiduciary duties; and (2) causing Costco to act *ultra vires*

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

4 5

6

/

_

10

11 12

13

14

15

16

17

18

19 20

21

22

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

EVIDENCE RELIED UPON

Shareholder-Plaintiffs rely on the FAC's allegations, Alene Anello's Declaration submitted herewith, and the Declaration's exhibits, which consist solely of Shareholder-Plaintiffs' Records Request and documents the Board produced in response. At this early stage, courts presume the truth of all facts alleged in the complaint, and draw all reasonable inferences in plaintiffs' favor. *See Trujillo v. Nw. Tr. Servs.*, 183 Wn.2d 820, 830 (2015); *United Food & Com. Workers Union v. Zuckerberg*, 262 A.3d 1034, 1048 (Del. 2021).

ARGUMENT & AUTHORITY

I. STANDARD

Upon a motion to dismiss under CR 12(b)(6): (i) all well-pleaded factual allegations are accepted as true; (ii) even vague allegations are well-pleaded if they give the opposing party notice of plaintiffs' claims; (iii) courts draw all reasonable inferences in favor of the non-moving party (here, Shareholder-Plaintiffs); and (iv) dismissal is inappropriate unless plaintiffs would not be entitled to recover under any reasonably conceivable set of circumstances susceptible of proof. See J.S. v. Vill. Voice Media Holdings, L.L.C., 359 P.3d 714, 716 (Wash. 2015); see also Cutler v. Phillips Petrol. Co., 881 P.2d 216, 219-220 (Wash. 1994) ("CR 12(b)(6) motions should be granted sparingly and with care and only the unusual case in which plaintiff includes allegations that show on the face of the complaint that there is some insuperable bar to relief.") (citations omitted); In re Parentage of C.M.F., 314 P.3d 1109, 1112 (Wash. 2013) ("Dismissal under CR 12(b)(6) is appropriate only if it appears beyond a reasonable doubt that no facts exist that would justify recovery.")

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

Similarly, under CR 23.1, while plaintiffs must plead particularized facts⁴ showing demand futility, the pleading burden is intended to be "generous to plaintiffs" and "the court [is] bound to draw all inferences from those particularized facts in favor of the plaintiffs, not the defendants, when dismissal of a derivative complaint is sought." In re F5 Networks, Inc., 166 Wn.2d 229, 240 (2009) (emphasis added); Zuckerberg, 262 A.3d at 1061; Barovic v. Ballmer, 72 F. Supp. 3d 1210, 1218 (W.D. Wash. 2014) (stating that derivative-complaint allegations must be viewed in light most favorable to plaintiffs and finding plaintiffs stated Caremark claim). Further, the Court need only have a reasonable doubt Director Defendants could have fairly and objectively considered a demand to find such demand is futile. See In re Oracle Corp. Derivative Litg., 2018 WL 1381331, at *18 (Del. Ch. Mar. 19, 2018); F5 Networks, 166 Wn.2d at 240. Shareholder-Plaintiffs' allegations with respect to Costco's illegal, ultra vires acts more than supply that doubt.

II. SHAREHOLDER-PLAINTIFFS ADEQUATELY ALLEGED DEMAND

II. SHAREHOLDER-PLAINTIFFS ADEQUATELY ALLEGED DEMAND FUTILITY.

Defendants argue the FAC should be dismissed for failure to adequately allege demand futility under CR 23.1 and RCW § 23B.07.400. *See* Mot. at 9. Defendants are wrong. Shareholder-Plaintiffs' allegations are more than sufficient (and particularized) to show pre-suit demand on the Board would have been futile.

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

⁴ Defendants claim, to plead demand futility, a plaintiff "must satisfy stringent requirements of factual particularity that differ substantially from notice pleading requirements," but they tellingly fail to cite a single *Washington* case adopting that standard. *See* Def. Mot. at 9 (citations omitted). That is because the demand-futility standard set forth in *F5 Networks* (which also governs whether Defendants face a substantial likelihood of liability) applies. *See F5 Networks*, 166 Wn.2d at 240.

Demand on a board is excused as futile where (like here) plaintiffs allege particularized facts reasonably showing a majority of directors: (1) received a material personal benefit from the misconduct alleged; (ii) face a substantial likelihood of liability from the conduct alleged; *or* (iii) lack independence from someone who received such benefit or faces such liability. *See Zuckerberg*, 262 A.3d at 1059; *F5 Networks*, 166 Wn.2d at 241. Because the Director Defendants face a substantial likelihood of liability on Shareholder-Plaintiffs' breach-of-fiduciary-duty and *ultra-vires* claims, and therefore would not have fairly and objectively considered a demand, the Motion must be denied.

A. Defendants Face a Substantial Likelihood of Liability for Breaching Their Duty to act Lawfully.

The FAC adequately alleges Defendants face a substantial likelihood of liability for knowingly causing and permitting (and continuing to cause and permit) Costco to violate applicable Nebraska and Iowa animal-welfare laws. Demand is thus excused.

1. The Duty to act Lawfully is Independent of the Duties of Care and Loyalty.

Defendants' Motion treats Defendants' duty to act lawfully as a subset of their duty of loyalty. *See* Mot. at 10 (the "duty to act lawfully...is a duty of loyalty claim"). That is improper. The duty to act lawfully is an independent duty all directors and officers owe their corporations. *See Miller v. AT&T*, 507 F.2d 759, 762 (3d Cir. 1974) ("[E]ven though committed to benefit the corporation, illegal acts may amount to a breach of fiduciary duty."); *Cort v. Ash*, 422 U.S. 66, 84–85 (1975) ("[T]he use of corporate funds in violation of" a "law may...give rise to a cause of action for breach of fiduciary duty."); *The Duty to Act Lawfully*, 20A TEX. PRAC., Business Organizations

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

ANIMAL LAW OFFICES, PLLC

§ 36:11 (3d ed.) ("In addition to exercising their duties of care and loyalty, directors have a duty

to observe the law... This is an additional duty because, under certain circumstances, directors may

decide after careful study that violating the law is in the best interests of the corporation and its

shareholders...") (emphasis added); Melvin A. Eisenberg, The Duty of Care of Corporate

Directors and Officers, 51 U. PITT. L. REV. 945, 945 (1990) ("Corporate directors and officers are

under three general legal duties: the duty to act carefully, the duty to act loyally, and the duty to

act lawfully.") (emphasis added); Aleta G. Estreicher & Warren S. Green, Heavy Duty II: Forming

A Business Entity in the United States, 17 N.Y.L. Sch. J. Int'l & Comp. L. 307, 323 (1997)

("Directors and officers...are...liable for damages caused by breaches of their fiduciary duties of

care and loyalty, and the duty to act lawfully.") (emphasis added); Richard S. Saver, Medical

Research Oversight from the Corporate Governance Perspective: Comparing Institutional Review

Boards and Corporate Boards, 46 WM. & MARY L. REV. 619, 672 (2004) ("The director's major

fiduciary duties include the duty of care, duty of loyalty, duty of good faith, and duty to act

lawfully.") (emphasis added). Thus, the standard set forth in *In re Caremark Int'l Inc. Derivative*

Litig., 698 A.2d 959, 967 (Del. Ch. 1996), which relates solely to duty-of-loyalty claims, does not

apply⁵ to Shareholder-Plaintiffs' duty-to-act-lawfully claim, as Defendants incorrectly suggest.

See Mot. at 10–11; see also Clingman & Hanger Mgmt. Assocs., LLC v. Knobel, 2018 WL

⁵ Thus, Defendants' assertion (which is incorrect even under *Caremark*) that Shareholder-

Plaintiffs must plead "knowing and intentional *participation* in illegal conduct," *see* Mot. at 11, misses the mark. The question is, instead, whether Defendants caused *Costco* to violate the law

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

56 Woodward Street • San Francisco, CA 94013 (888) 581-8797 • alene@legalimpactforchickens.org

(they did).

2006763, at *9 (S.D. Fla. Jan. 9, 2018) (finding claim for breach of duty to act lawfully is distinct from *Caremark* claim).

2. The FAC Adequately Alleges Defendants Breached Their Duty to act Lawfully.

The FAC adequately alleges all Defendants face a substantial likelihood of liability on Shareholder-Plaintiffs' duty-to-act-lawfully claim.⁶ Demand is thus excused as futile. Indeed, "[i]t strains reason to argue that a defendant-director could act independently to evaluate the merits of bringing a legal action" if the director faces legal liability in connection with plaintiffs' claims. *In re Investors Bancorp. Inc. Stockholder Litigation*, 177 A.3d 1208, 1226 (Del. 2017).

The duty to act lawfully prohibits directors and officers from knowingly taking any actions that would cause the corporation to violate applicable law. *See Miller*, 507 F.2d at 762; *Ash*, 422 U.S. at 84–85. This is true even if such actions could financially benefit, or are committed to benefit, the corporation. *See Miller*, 507 F.2d at 762; *Louisiana Mun. Police Employees' Ret. Sys. v. Pyott*, 46 A.3d 313, 356 (Del. Ch. 2012), *rev'd on other grounds*, 74 A.3d 612 (Del. 2013) ("[K]nowing use of illegal means to pursue profit" contravenes the common-sense principle that "a fiduciary of a Delaware corporation cannot be loyal to a Delaware corporation by knowingly causing it to seek profits by violating the law."); *In re Massey Energy Co.*, 2011 WL 2176479, at *20 (Del. Ch. May 31, 2011) ("Delaware law does not charter law breakers. Delaware law allows corporations to pursue diverse means to make a profit, subject to *a critical statutory floor*, which

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

⁶ Shareholder-Plaintiffs' duty-to-act-lawfully claim is not (and cannot be) subject to the exculpation provision in Costco's Articles of Incorporation. *See In re Walt Disney Co. Derivative Litig.*, 906 A.2d 27, 67 (Del. 2006).

is the requirement that Delaware corporations only pursue '*lawful business*' by '*lawful acts*.' As a result, a fiduciary of a Delaware corporation cannot be loyal to a Delaware corporation by knowingly causing it to seek profit by violating the law.") (emphasis added); *Hazout v. Tsang Mun Ting*, 134 A.3d 274, 283 n.20 (Del. 2016) ("[I]t is utterly inconsistent with one's duty of fidelity to the corporation to consciously cause the corporation to act unlawfully.").

Shareholder-Plaintiffs adequately alleged a duty-to-act-lawfully violation here. As explained herein and in the FAC, Costco's poultry production practices violate Nebraska and Iowa laws, and Defendants, in addition to causing and allowing those practices, were put on notice (*i.e.*, were "conscious") of what they were causing and allowing. *See generally* FAC; *infra* 16–25; *see also Hazout*, 134 A.3d at 283 n.20. Disregarding their fiduciary duties to Costco, Defendants continue to cause and allow Costco's illegal practices. They are thus subject to liability.

a. Costco's Poultry Production Practices Violate Nebraska and Iowa laws.

Despite Defendants' protestation to the contrary, *see* Mot. at 13–14, Costco has violated, and continues to violate, applicable animal-welfare laws. Costco, through its owned-and-controlled subsidiary, LPP, controls factory farms in Nebraska and Iowa. FAC ¶¶ 60, 65. LPP-controlled factory farms raise over 100 million chickens annually for sale in Costco stores. *Id.* ¶ 52. Those chickens are regularly neglected and abandoned in violation of NLAWA and ILNL.

Under NLAWA, cruel neglect occurs when a defendant intentionally, knowingly, or recklessly "fail[s] to provide a livestock animal [such as a chicken] in [the defendant's] care,

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

21

22

whether as owner⁷ or custodian, with feed, water, or other care as is reasonably necessary for the livestock animal's health." NLAWA § 54-902(5).

Further, under NLAWA, livestock abandonment occurs when a defendant intentionally, knowingly, or recklessly "leave[s] a livestock animal in [the defendant's] care, whether as owner or custodian, for any length of time without making effective provision for the livestock animal's feed, water, or other care as is reasonably necessary for the livestock animal's health." *Id.* § 54-902(1).

Lastly, under ILNL, there are three different ways that livestock neglect may occur. *See* ILNL § 717.2(1). Specifically, neglect occurs whenever a defendant,

impounds or confines livestock, in any place, and does any of the following[:]...

a. Fails to provide livestock with care consistent with customary animal husbandry practices[;]

b. Deprives livestock of necessary sustenance[; or]

c. Injures or destroys livestock by any means which causes pain or suffering in a manner inconsistent with customary animal husbandry practices.

ILNL § 717.2(1) (emphasis added). Here, the FAC alleges a subsection (1)(\boldsymbol{b}) violation, noting that Costco deprives its chickens of necessary sustenance. See FAC ¶¶ 58, 60; ILNL § 717.2(1)(b).

Costco, through LLP (and Defendants), routinely violates each of the aforementioned animal-welfare laws, including by: (1) breeding its chickens to grow so fast that they become

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

⁷ Costco is the "owner" of the chickens at issue in this action. FAC ¶¶ 50, 56, 63, 120, 127, 134. Costco is also often their "custodian." *Id.* ¶¶ 56, 69, 78–79, 103, 139-140.

disabled, and then failing to provide its many disabled birds with "feed," "water," and "other care;" (2) denying injured birds individualized veterinary care; (3) leaving disabled, immobile chickens to suffer painfully and die slowly from hunger, thirst, or injury and then decay amongst other birds; (4) failing to rescue birds that become stuck in feeders; and (5) warehousing chickens in factory farms so crowded that it is impossible for the birds to receive the care necessary for their "health" (especially considering the unique, predictable health problems facing Costco's unnaturally fast-growing birds). FAC ¶ 56, 109, 125, 130; NLAWA § 54-902(1, 5); ILNL §717.2(1)(b).

Defendants' attempt to circumvent Costco's clear NLAWA and ILNL violations by citing inapplicable exceptions from *irrelevant provisions* of those statutes and claim those inapplicable exceptions somehow absolve Costco (and therefore Defendants) of legal liability because Costco's poultry production practices are allegedly "common." *See* Mot. at 13–14. They are wrong.

First, Defendants cite the exception to ILNL subsections 717.2(1)(a) and (c) for "customary" practices. Mot. at 13. But that exception *is plainly irrelevant here*, because Shareholder-Plaintiffs are not alleging violations of subsections (1)(a) or (1)(c). Rather, the FAC alleges violation of ILNL subsection 717.2(1)(b): "Depriv[ing] livestock of necessary sustenance." See FAC ¶¶ 58, 60; ILNL § 717.2(1)(b). Subsection (1)(b) has *no exception*. See ILNL § 717.2(1)(b). Instead, it is *always* illegal to starve animals in Iowa.

Put differently, ILNL section 717.2 applies a disjunctive test whereby a defendant commits neglect if the defendant takes *any* actions prohibited by section 717.2, including (*but, importantly, not limited to*) "fail[ing] to provide livestock with care" and "[i]njur[ing] or destroy[ing] livestock by any means which causes pain or suffering" in a manner "inconsistent with customary animal

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

husbandry practices." ILNL § 717.2(1)(a) and (c). Defendants conveniently ignore the fact that a defendant also violates Section 717.2 any time the defendant deprives livestock of necessary sustenance (which Costco regularly does), regardless of whether such deprivations are "customary." *See id.* § 717.2(1)(b).

Second, Defendants raise an exception within an irrelevant provision of NLAWA for practices "common to the livestock animal industry." Mot. at 13. But this "common to the livestock animal industry" exception doesn't apply to neglect or abandonment. The phrase "common to the livestock animal industry" is absent from section 54-907, the part of NLAWA which contains universal exemptions applicable to the whole Act. See NLAWA § 54-907. Rather, the phrase "common to the livestock animal industry" comes from NLAWA's definition of "[a]nimal welfare practice." NLAWA § 54-902(2). And "consistent with animal welfare practices," in turn, is an exception to the specific, irrelevant crime of cruelly mistreating an animal. NLAWA § 54-902(4); see also NLAWA § 54-903(2). Cruel mistreatment is a different crime from neglect or abandonment. And Nebraska only exempts actions "common to the livestock animal industry" from the crime of cruelly mistreating an animal (perhaps to protect farmers' ability to produce food by carrying out certain necessary, affirmative farming practices). Nebraska doesn't exempt all such "common" actions from the thoughtless, pointless crimes of neglect and abandonment, which serve no valid purpose.

Rather, for exemption from the crimes of *neglect or abandonment* under NLAWA, an action must be "commonly *accepted*." *See* NLAWA § 54-907(4) (emphasis added). The relevant question is, therefore, whether the public accepts Costco's failure to care for its birds. *See*

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

Merriam-Webster, *common*, https://www.merriam-webster.com/dictionary/common ("of or relating to a community at large"); Merriam-Webster, *accepted*, https://www.merriam-webster.com/dictionary/accepted ("regarded favorably: given approval or acceptance...especially: generally approved or used."). The FAC adequately alleges that the public *does not* accept Costco's callousness toward its chickens. *See* FAC ¶¶ 186–99 (explaining that 119,000 people signed a letter *objecting* to Costco's behavior; that tens of thousands of people worked with MFA to ask Costco to treat chickens better; that people who learn about Costco's treatment of birds become horrified, lose their appetite for Costco chickens, and say things like, "This is terrible," and "Shame on you, Costco;" that Costco's mistreatment of chickens turned the Costco Rotisserie Chicken Facebook fan page into an animal-welfare campaign; and more).

Third, to the extent Defendants assert any affirmative defense, Shareholder-Plaintiffs are entitled to test it in discovery. Merely asserting an affirmative defense doesn't call for dismissal. Rather, at this stage, the Court looks to the FAC allegations, read in the light most favorable to Shareholder-Plaintiffs. And the FAC demonstrates that Costco's practices are unaccepted and illegal. FAC ¶¶ 186–99. Defendants misleadingly suggest Shareholder-Plaintiffs' claims are based on Defendants' mere failure to adopt "aspirational standards" for chicken breeding. See Mot. at 13. Not so. It is the neglect and abandonment, between birth and slaughter, that Shareholder-Plaintiffs (correctly) identify as illegal. Further, the "NCC standards" Costco allegedly follows do not protect Costco's practice of denying birds food, water, and necessary

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	

21

22

care.⁸ It is surely unacceptable to deprive animals of food and water. Indeed, NCC has sought to distance itself from the description of Costco's factory farms. FAC ¶ 197 ("The conditions described in [Ugly Secrets] are not an accurate representation of the health and welfare of today's broiler chickens.").

Costco's poultry production practices therefore violate NLAWA and ILNL.

b. Defendants Were put on Notice of the Horror Involved in Costco's Practices.

The FAC adequately alleges that Defendants knew⁹ about Costco's poultry production practices.

First, although it is hard to discern precisely what was discussed during—concededly

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

⁸ Defendants also reference vague speculation as to the practices of companies that "Walmart" and "Safeway" buy their chicken meat from, in an attempt to defend Costco's own practices. *See* Mot. at 14. But that speculation lacks necessary specifics—Defendants fail to even identify which companies Walmart and Safeway buy their chicken meat from, and do not claim that Walmart and Safeway raise their own birds (like Costco does). Nor do Defendants clarify whether, like Costco, those companies leave their birds to die slowly, without food or water.

Defendants argue they were not "personally involved in poultry production at LPP." See Mot. at 15. First, "personal involvement" in the illegal act itself is not required to state a duty-to-act-lawfully claim. Rather, Shareholder-Plaintiffs are only required to (and did) allege Defendants caused Costco to violate applicable law. See, e.g., Clingman, 2018 WL 2006763, at *8 (by "consciously causing the corporation to violate the law, a director would be disloyal to the corporation") (citations omitted). Second, neglect and abandonment are often crimes of inaction—thus that Defendants may not have personally interacted with chickens is particularly irrelevant to the allegation that they left Costco's chickens to die without proper care.

21

relevant¹⁰—Board meetings from the heavily reacted minutes produced in connection with Shareholder-Plaintiffs' Records Request, the following is clear: (1) on April 14, 2021, the Board discussed "animal welfare policies;"¹¹ (2) on July 13–14, the Board discussed "animal welfare initiatives;"¹² (3) on October 12–13, 2021, in connection with "legal and compliance matters," the Board discussed "recent developments concerning broiler welfare;"¹³ (4) on October 17–18, 2019, the Board discussed "operations at the poultry complex;"¹⁴ and (5) on January 23–24, 2020, the Board discussed "factors pressuring margins (including the poultry complex)."¹⁵ While Defendants claim that they "belie[ved] Costco's practices were legal," they have not *actually cited*

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

¹⁰ Shareholder-Plaintiffs made a Request under RCW section 23B.16.020 for documents related to the "mistreatment of chickens by Costco and its agents and affiliates," including documents related to chickens' "suffering and dying, without proper care." See Mar. 17, 2022 Records Request Letter to Counsel for The Board of Directors of Costco Wholesale Corporation, attached to Anello Decl. as Ex. 1. In response, presumably conceding such documents are relevant, Defendants produced the redacted Board minutes attached to Roberts's Declaration as Exhibits 4, 5, 7, and 8 and to Anello's Declaration as Exhibits 2 and 3.

¹¹All Director Defendants were present, as was Officer-Defendant Sullivan. *See* Roberts Decl., Ex. 4.

¹²All Director Defendants were present, as were Officer-Defendants Sullivan, Vachris, and George. *See* Roberts Decl., Ex. 5.

¹³All Director Defendants except James and Munger were present, as were Officer-Defendants Vachris, George, and Sullivan. *See* Roberts Decl., Ex. 7.

¹⁴All Director Defendants except Munger and Jewel were present, as were Officer-Defendants Vachris and Sullivan. *See* Anello Decl., Ex. 2.

¹⁵All Director Defendants were present, as was Officer-Defendant Sullivan. *See* Anello Decl., Ex.3.

anything supporting their unfounded claim. *See* Mot. at 19; *see also* Exs. to Roberts Decl.; Exs. to Anello Decl. Instead, from the information available at this early stage of litigation, it is just as likely that Defendants discussed the fact that Costco's current practices violate animal-welfare laws; and, ignoring their duty to act lawfully, decided that it was in Costco's short-term financial interest to continue the unlawful practices. Drawing all inferences in favor of Shareholder-Plaintiffs (as the Court must do at this stage), it is impossible to conclude, as Defendants suggest, that Defendants believed Costco was following the law.

Second, Defendants received notice that Costco was engaging in illegal practices through (at least¹⁶) Ugly Secrets and footage of neglect and abandonment at one or more¹⁷ Costco factory farm. Ugly Secrets revealed that Costco: (1) abandons its immobile chickens without access to food and water; and (2) leaves its chickens to suffer and die from untreated ammonia burns. See Ugly Secrets at 1. Defendants were clearly aware of Ugly Secrets, a New York Times piece about

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

¹⁶Defendants also received notice as a result of their roles, and the targeted social media posts, public outcry, media attention, and targeted videos. *See supra* 8–10.

¹⁷Defendants incorrectly claim that "[t]he Complaint points to *one* video from *one* contract grower's barn." Mot. at 12. *This is false.* The FAC references *multiple* videos and at least *two* batches of footage. *See, e.g.*, FAC ¶¶ 67, 161. The FAC never alleges that both batches were shot in the same barn. If Defendants want to assert as much, Shareholder-Plaintiffs are entitled to test that assertion in discovery. In any case, Defendants' public response to the footage reveals that the footage represents the norm for *all* Costco factory farms. *See id.* ¶¶ 163 (admission that the initial footage showed "normal and uneventful activity" for a Costco grower); ¶ 164 (admission that factory farm exposed in initial footage was "following" the "process that" Costco "laid out").

Costco. FAC ¶ 52. In fact: Defendant Sullivan *provided comment* in *Ugly Secrets*, Costco issued¹⁸ a "broiler welfare" statement less than one month after *Ugly Secrets* was published, and Defendants admit (in their Motion) that *Ugly Secrets* was discussed *at multiple Board meetings*. FAC ¶ 52; Roberts Decl., Ex. 3; Def. Mot. at 20; *see also McCall v. Scott*, 239 F.3d 808, 821 (6th Cir. 2001) (finding plaintiffs alleged inference that executives knew of illegal activity, in part, because officer gave other executives a news article condemning certain allegedly illegal company practices).

Further, *Ugly Secrets confirms* Defendant Sullivan watched an MFA video showing Costco's chicken neglect and abandonment. FAC ¶¶ 163. The practices depicted¹⁹ in the footage violate NLAWA and ILNL. Moreover, Defendants evidently knew that the conditions revealed in the video were *the norm* within Costco's poultry business. *Id.* ¶¶ 163–64 (repeating admissions by Defendant Sullivan and LPP that they considered the conditions revealed "normal and uneventful" and that the grower in question was "following" LPP's instructions). Thus, there is a

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

¹⁸Costco can act, including to issue statements, only through its directors and officers. *See Frigidaire Sales Corp. v. Union Properties, Inc.*, 562 P.2d 244, 247 (Wash. 1977). Thus, there is no reasonable doubt that Defendants were aware of the information contained in Costco's public statements, *see* Roberts Decl., Exs. 3, 6, and, necessarily, the public outcry (including *Ugly Secrets* and the MFA video) that spurred those statements.

¹⁹Any claim that Defendants thought the neglect and abandonment shown in the footage and described in *Ugly Secrets* was somehow "legal" strains credulity.

more-than-reasonable basis to infer that Defendants know²⁰ of Costco's illegal poultry production practices, and the Motion must be denied. *See Kandell on behalf of FXCM, Inc. v. Niv*, 2017 WL 4334149, at *18 (Del. Ch. Sept. 29, 2017) (denying motion to dismiss fiduciary-duty claim based on corporation's violation of law and finding that, while "[d]efendants may well be proved correct that, on a developed record, the [p]laintiff cannot demonstrate that the directors willfully acted, or refrained from a known duty to act, causing the [c]ompany to violate the law[,]" the law "on my reading, clearly prohibits [the acts alleged in the complaint], and I find that the [c]ompany did precisely that.").

B. The Director Defendants Also Face a Substantial Likelihood of Liability for Breaching Their Fiduciary Duty of Loyalty.

In addition to breaching the duty to act lawfully, the FAC also adequately alleges Director Defendants face a substantial likelihood of liability for breaching their duty of loyalty. Corporate directors owe a fiduciary duty of loyalty, which is breached where (like here) directors ignore "red flags" indicating the corporation is breaking the law. *See South v. Baker*, 62 A.3d 1, 15 (Del. Ch. 2012); *Horman v. Abney*, 2017 WL 242571, at *10 (Del. Ch. Jan. 19, 2017) ("The relevant inquiries under the second prong of *Caremark* are whether the Board was made aware

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

²⁰Washington courts define "knowledge" to include what corporations (*i.e.*, their boards) "know" or have "reason to know." *See, e.g., Enter. Timber, Inc. v. Washington Title Ins. Co.*, 457 P.2d 600, 602 (Wash. 1969); *Diimmel v. Morse*, 218 P.2d 334, 337 (1950) ("One who has notice of facts sufficient to prompt a person of average prudence to inquire is deemed to have notice of all facts which reasonable inquiry would disclose.").

²¹Duty-of-loyalty claims, like duty-to-act-lawfully claims, cannot be exculpated. *Grassmueck v. Barnett*, 281 F. Supp. 2d 1227, 1232 (W.D. Wash. 2003).

21

22

of red flags and then whether the Board responded to address them."); Baker, 62 A.3d at 15 ("A claim that...a board had notice of serious misconduct and simply failed to investigate, for example, would survive a motion to dismiss, even if the...board was well constituted and was otherwise functioning."). A director's failure to act in the face of information suggesting illegal conduct is bad faith and is just as culpable as affirmative misconduct. See Aronson v. Lewis, 473 A.2d 805, 813 (Del. 1984) (equating "a conscious decision to refrain from acting" with a decision to act); Horman, 2017 WL 242571, at *10 ("[B]ad faith means the directors...ignored red flags indicating misconduct in defiance of their [fiduciary] duties."). Here, even assuming (arguendo) Director Defendants did not have actual knowledge that Costco was violating NLAWA and ILNL (they did), there were certainly "red flags" that should have spurred the Director Defendants to investigate. See Melbourne Mun. Firefighters' Pension Tr. Fund on Behalf of Qualcomm, Inc. v. Jacobs, 2016 WL 4076369, at *8 (Del. Ch. Aug. 1, 2016), aff'd, 158 A.3d 449 (Del. 2017) (to state Caremark claim, plaintiff must plead "that the directors knew or should have known that the corporation was violating the law") (emphasis added); City of Detroit Police & Fire Ret. Sys. on Behalf of NiSource, Inc. v. Hamrock, 2022 WL 2387653, at *20 (Del. Ch. June 30, 2022) ("[T]his is a pleading-stage [Caremark] decision. The question for present purposes is therefore whether it is *reasonably conceivable* that the identified red flag would have placed a *reasonable observer* on notice of the risk of [illegality]."). Indeed, the Director Defendants received notice ("red flags") that: (1) Costco's chickens are abandoned without access to life-sustaining sustenance; (2)

PLAINTIFFS' OPPOSITION TO **DEFENDANTS' MOTION TO DISMISS** Animal Law Offices, PLLC

Costco's chickens are left to suffer from untreated illness and injury; and (3) Costco's chickens

are confined in dirty, crowded factory farms amongst dead and decaying birds. See supra 21–25.

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

Based on this notice, reasonable directors would have investigated Costco's poultry production practices. *See Clingman*, 2018 WL 2006763, at *12 (S.D. Fla. Jan. 9, 2018) (plaintiffs stated *Caremark* claim where officers and directors received reports of corporation's financial condition and, based on those reports, "should have known" corporation acted unlawfully). Because the Director Defendants did not investigate—and because Costco's poultry production practices are illegal, *see supra* 16–21—the FAC adequately alleges Director Defendants face a substantial likelihood of liability on Shareholder-Plaintiffs' duty-of-loyalty claim.

1. The Director Defendants did not Institute a Well-Functioning Oversight Mechanism and did not Express a "Belief" Costco's Neglect and Abandonment is "Legal."

Defendants argue Shareholder-Plaintiffs failed to state a *Caremark* claim because Costco's "Board had an oversight mechanism in place" and because Costco's "public statements expressed a belief Costco's poultry production practices *were* legal." *See* Mot. at 17, 19. They are wrong. Defendants cite to alleged "reports to the Board on poultry operations and presentations;" the fact that the Board discussed the "treatment of chickens" at multiple meetings; and Costco's public statements attached to Roberts's Declaration. But none of those (heavily redacted) sources *confirm or even discuss* whether Costco's treatment of chickens is legal. Nor do they otherwise show Costco had a well-functioning "oversight" mechanism in place to identify violations *of applicable animal-welfare laws*.²² Rather, Costco's public statements merely claim Costco's

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

²²Defendants cite cases suggesting the duty of loyalty is not violated where a corporation responds to red flags with corrective measures. *See* Mot. at 20. Those cases are inapplicable. There is

breeding practices, in isolation (again, not Costco's neglect and abandonment of birds between birth and slaughter) are allegedly consistent with "NCC industry standards." See Mot. at 19. That is not, as Defendants misleadingly suggest, equivalent to investigating the practices exposed in Ugly Secrets and the MFA video; determining whether those practices violate applicable animal-welfare laws where Costco factory farms are located (they do), and taking corrective action to stop future violations. Further, and tellingly, Defendants have not cited a single source where Costco actually expressed a "belief" that its chicken neglect and abandonment is legal. Nor could they. It is obvious from the FAC and the Roberts Declaration that the Director Defendants wholly failed to take corrective action on (or even investigate) Costco's illegal poultry production practices, despite ample red flags (in the form of incontrovertible videos and reports) showing neglect and abandonment. See Stone ex rel. AmSouth Bancorporation v. Ritter, 911 A.2d 362, 370 (Del. 2006) ("Where directors fail to act in the face of a known duty to act, thereby demonstrating a conscious disregard for their responsibilities, they breach their duty of loyalty by failing to discharge that fiduciary obligation in good faith."). Because the FAC sufficiently alleges the Director Defendants

no evidence of Costco taking any action to correct its chicken neglect and abandonment. Defendants rely on Board minutes where chickens were merely discussed. Those redacted minutes in no way show the type of targeted, fulsome corrective measures implemented in the cited cases. As discussed herein, there is **no basis** upon which to conclude (particularly prediscovery) that Defendants discussed implementing corrective measures at Board meetings—as opposed to simply choosing to **continue** violating the law in an effort to increase profits while hoping to avoid sanctions. In fact, the minutes indicate that the Board decided to **continue to defend** Costco's current treatment of chickens. **See** FAC ¶¶ 180–81 (quoting minutes about Board's "detailed discussion of why the Better Chicken Commitment urged by certain third-parties is not appropriate for the company" and "[d]iscussion...concerning communication alternatives around broiler welfare," which presumably refers to Costco's defensive, pro-status-quo public statements).

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

ignored red flags and failed to implement any oversight mechanism to identify actual or potential violations of applicable animal-welfare laws, demand would have been futile. The Motion must be denied as to Shareholder-Plaintiffs' duty-of-loyalty claim.

2. Costco has Suffered Significant Reputational Harm and is Exposed to Substantial Financial Penalties.

Defendants argue Shareholder-Plaintiffs failed to state a *Caremark* claim because the FAC does not allege "corporate trauma." *See* Mot. at 12. Not so.

First, a corporate trauma *need not have already occurred* for directors to have breached their fiduciary duty by failing to act when faced with red flags. Rather, all that is required is that defendants' conduct *expose* the corporation to corporate traumas (such as fines or liability). *See Caremark*, 698 A.2d at 967 ("The claim is that the directors allowed a situation to develop and continue which exposed the corporation to enormous legal liability and that in so doing they violated a duty to be active monitors of corporate performance."). The FAC adequately alleges Director Defendants exposed Costco to such liability. Costco's practices violate NLAWA and ILNL. Each violation (every time Costco neglects or abandons a chicken) carries a penalty. *See generally* NLAWA (no aggregation of penalties); ILNL (no aggregation of penalties for simple-misdemeanor neglect). Further, Defendants admit Costco "grows" *nearly 100-million birds a year*. *See* Mot. at 16. Thus, even if Costco neglected and abandoned just a small fraction of its birds—which is implausible, based on the FAC—Costco's exposure to financial and other harm

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	

21

22

remains enormous.²³ See NLAWA § 54-903(1) (abandonment or neglect is Class I misdemeanor; or, if animal seriously injured, sickened, or killed, Class IV felony); Neb. Rev. Stat. §§ 28-106 (Class I misdemeanors carry up-to-\$1,000 fines); 28-105(1) (Class IV felonies carry up-to-\$10,000 fines); ILNL § 717.2(2) (neglect is a simple misdemeanor); Iowa Code § 903.1(1)(a) (simple misdemeanors carry up-to-\$850 fines).²⁴

Second, Shareholder-Plaintiffs alleged a "corporate trauma" here. Costco's chicken neglect and abandonment, which has been made public by numerous sources including the New York Times, see FAC ¶ 52, has resulted, and will continue to result, in significant reputational harm to Costco. See generally FAC. Reputational harm is a "corporate trauma." See In re Clovis Oncology, Inc. Derivative Litig., 2019 WL 4850188, at *15 (Del. Ch. Oct. 1, 2019) ("[A]t this

²³Defendants fault Shareholder-Plaintiffs for failing to "quantify" the number of chickens Costco neglects and abandons. See Mot. at 12. But this is the motion-to-dismiss stage and Shareholder-Plaintiffs have not had the benefit of discovery. Thus, Shareholder-Plaintiffs' more-thanplausible allegations that Costco neglects and abandons "many" and "numerous" birds, see, e.g., FAC ¶¶ 3, 51, 127–29, based on the ample sources cited in the FAC, are more than sufficient to show Costco routinely neglects and abandons animals. See Jackson v. Quality Loan Serv. Corp., 347 P.3d 487, 490 (Wash. Ct. App. 2015) ("[A]ny hypothetical situation conceivably raised by the complaint defeats a CR 12(b)(6) motion."). Indeed, it is unreasonable to believe that the sources identified in the FAC, including the New York Times, happened to "stumble" upon rare, infrequent illegal activity at Costco's factory farms. Instead, it is (more than) plausible those sources uncovered routine, ongoing practices. See, e.g., Ashcroft v. Iqbal, 556 U.S. 662, 678 (2009) ("[A] claim has facial plausibility when the plaintiff pleads factual content that allows the court to draw the reasonable inference that the defendant is liable for the [illegal] misconduct alleged.... The plausibility standard is not akin to a 'probability requirement.'"). Again, Costco even admitted the egregious conditions revealed by MFA's investigation were "normal" to Costco, and that the grower at issue was following its instructions. FAC ¶ 163–64.

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

²⁴For example, if Costco neglects or abandons just 5% of its chickens, it faces a maximum *annual* penalty somewhere from *four-billion* to *50-billion dollars*.

stage, [the p]laintiffs' allegation that [directors'] failure of oversight caused...reputational harm to the Company is sufficient to provide a causal nexus between the breach of fiduciary duty and the corporate trauma."). Indeed, while Shareholder-Plaintiffs cannot quantify (precisely) the extent of reputational harm at this pre-discovery stage, given the importance of rotisserie chickens to Costco's brand, such harm is significant. FAC ¶¶ 1, 48, 52.

C. Defendants Face a Substantial Likelihood of Liability for Making Costco Act *Ultra Vires*.

Shareholder-Plaintiffs adequately allege demand is futile as to their *ultra-vires* claim because Defendants face a substantial likelihood of liability for making Costco break the law. As discussed herein, Costco's practices violate NLAWA and ILNL, and Costco can only act (including illegally) through its directors and officers. *See supra* 16–21. Illegal acts are *ultra vires* as a matter of law. *See* RCW § 23B.03.010(1) ("Every corporation incorporated under this title has the purpose of engaging in any *lawful* business unless a more limited purpose is set forth in the articles of incorporation.") (emphasis added). Thus, the FAC sufficiently alleges that Defendants face a substantial likelihood of liability as to Shareholder-Plaintiffs' *ultra-vires* claim, and demand is excused. *See In re Infousa, Inc.*, 2007 WL 3325921, at *16 (Del. Ch. Aug. 13, 2007) ("[D]emand will be excused if a majority of the board that allegedly pursued the *ultra vires* action remains on the defendant board at the time demand is [to be] made").²⁵

Defendants' contrary argument lacks merit. Defendants protest that, "operation of a

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

²⁵ At the time of all relevant acts alleged in the FAC, the composition of the Board remained meaningfully unchanged. *See* FAC ¶¶ 25–41.

poultry production business" is not "outside the purposes for which Costco was formed." *See* Mot. at 20. But Costco's operation of *any* business *in an illegal manner*, *is* outside the purpose for which Costco was formed. *See* RCW § 23B.03.010(1); *see also Burwell v. Hobby Lobby Stores, Inc.*, 573 U.S. 682, 711 (2014) ("Each American jurisdiction today either expressly or by implication authorizes corporations to be formed under its general corporation act for *any lawful* purpose or business.") (citations omitted) (emphasis added); *Nevins v. Bryan*, 885 A.2d 233, 245 (Del. Ch.), *aff'd*, 884 A.2d 512 (Del. 2005) ("[I]llegal acts" are "beyond the authority of the corporation."). Defendants' Motion must thus be denied.

CONCLUSION

The FAC states multiple valid claims against Defendants. Demand on the Board is futile. Shareholder-Plaintiffs thus respectfully ask that this Court **DENY** Defendants' Motion and allow this action to proceed.

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS

21

22

I certify that this memorandum contains 8,908 words, in compliance with this Court's July 11, 2022 order.

Respectfully submitted this September 8, 2022,

ANIMAL LAW OFFICES, PLLC



LEGAL IMPACT FOR CHICKENS

By:/s/ Alene Anello ALENE ANELLO, *Pro Hac Vice*

Attorneys for Plaintiffs, KRYSTIL SMITH and TYLER LOBDELL, derivatively on behalf of COSTCO WHOLESALE CORPORATION

PLAINTIFFS' OPPOSITION TO DEFENDANTS' MOTION TO DISMISS

ANIMAL LAW OFFICES, PLLC

114 W. Magnolia St., Ste. 400-104 • Bellingham, WA 98225 (888) 430-0001 • Facsimile: (833) 878-6835 adam@animal-lawyer.com

LEGAL IMPACT FOR CHICKENS